



Workshop: From Ideas to Impact

Max Planck Institute for Biology of Ageing, Cologne, Germany

February 20th, 2026

Time	Content
09:00	Welcome and Self-Introduction
09:30	Real-life Story of a Founder
09:40	Mind-set shift: Why? What? How?
10:20	Break to think and drink
10:30	Group task: Create own ideas
11:30	Share your ideas
12:00	Lunch
13:00	From scientist to entrepreneur: re-introduce yourself
13:20	Build your ideas further (cont. Group task)
14:20	Evaluating real-life journey with a Founder
14:35	Coffee break
14:45	Preparation for PITCH
15:15	PITCH presentation: Group
15:45	Feedback and discussion
16:15	Lessons learned and future avenue
16:45	Awarding the winner
17:00	Adjourn